

AUTOMATION SUMMIT & EXPO



Automation Reimagined

5-7 October 2025

*Disney's Coronado Springs Resort
Lake Buena Vista, Florida*



International Society of Automation
Setting the Standard for Automation™

#ISAASE

WELCOME TO ISA's AUTOMATION SUMMIT & EXPO

AUTOMATION REIMAGINED

ISA's Automation Summit & Expo (ASE) is a transformative event designed for a diverse audience, where automation takes center stage. Over the course of two days, immerse yourself in a world of endless possibilities and explore how automation is reshaping the future across various industries.

WHO SHOULD ATTEND

Professionals at the management level or higher who have a stake in securing operation technology (OT) systems, including:

Chief Information Security Officers (CISOs)
Chief Technology Officers (CTOs)
Chief Information Officers (CIOs)
Security Architects
Security Engineers
Industrial Control System (ICS) Administrators
Operational Technology (OT) Managers and Directors
Information Technology (IT) Managers and Directors
Plant Managers and Engineers

Risk Managers
Compliance Officers
Cybersecurity Consultants
Security Researchers
Government Agency Representatives
Utility and Energy Company Executives
Manufacturing Executives and Managers
Transportation Industry Professionals

WHY SHOULD YOU ATTEND



Customize your conference experience by selecting sessions from up to three tracks that resonate with your professional aspirations and goals.



Unlock the full potential of automation by learning about cutting-edge technologies, real-world applications and lessons learned.



Forge new connections as you engage with thought leaders, industry experts and innovators.



Gain valuable insights and earn professional development hours as you embark on a journey to harness automation's limitless power.



Join us for ISA's Automation Summit & Expo – the premier automation event of the year, with the best speakers talking about the latest technology and ideas.



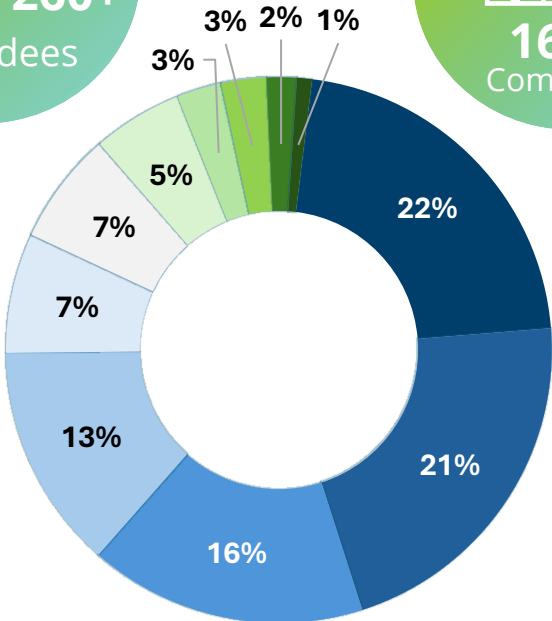
Steve Mustard

Conference Advisory Committee Chair
International Society of Automation

AUTOMATION SUMMIT & EXPO

WHO ATTENDED IN 2024? | CHARLESTON, SOUTH CAROLINA, USA

The 2024 ISA Automation Summit & Expo boasted an **18%** increase in attendance year over year, with **39** sessions, **57** speakers and **21** sponsors.



- Engineer | 22%
- Manager | 21%
- VP/Director | 16%
- C-Suite | 16%
- Principal/Lead | 7%
- Specialist | 7%
- Consultant | 5%
- Sales | 3%
- Tech | 3%
- Student | 2%
- Other | 1%

INDUSTRIES

Education/Training	6%
Computers, Electronics, Semiconductors	6%
Oil, Gas, Petroleum	7%
Chemicals and Allied Products	7%
Power Generation/Distribution	10%
Instrumentation and Control Test/Measurement Systems	12%
Communications/Networking/Data Services	16%
Industrial Machinery and Equipment	17%
Engineering/Consulting	20%



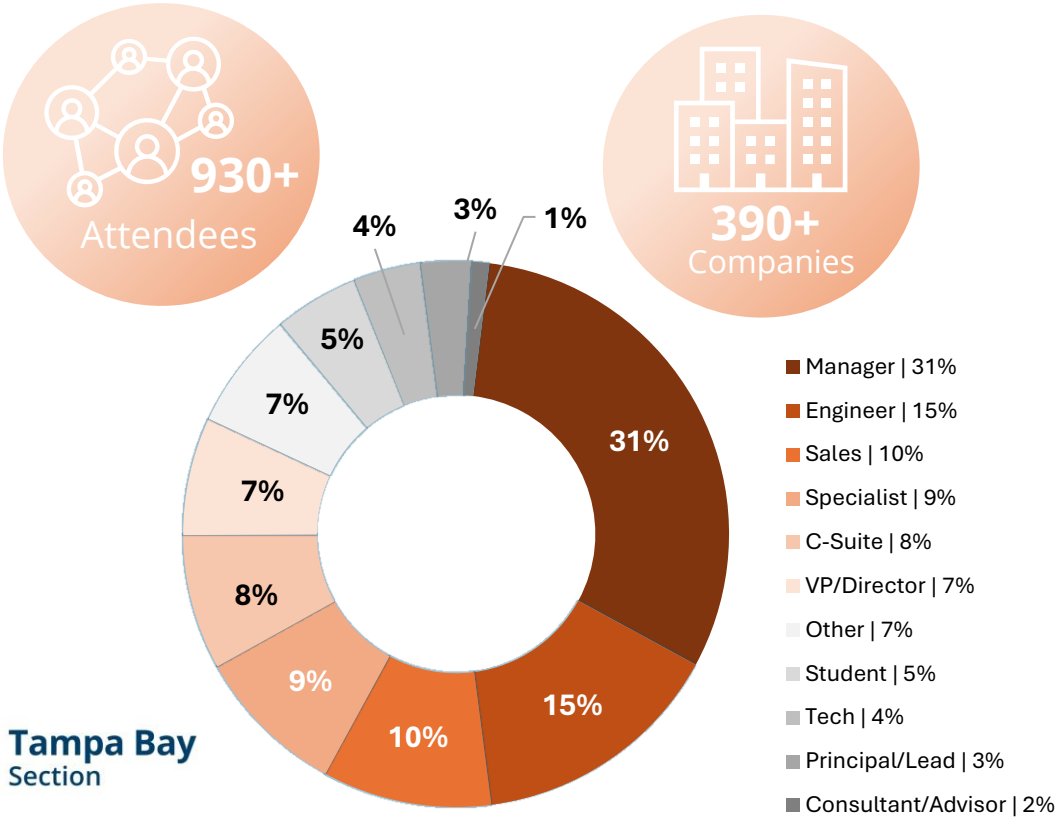
The ISA Automation Summit & Expo is the winner of the following 2025 Eventeer Awards:

- Best In-person Event
- Best Event – North America
- Best Mobile App Design

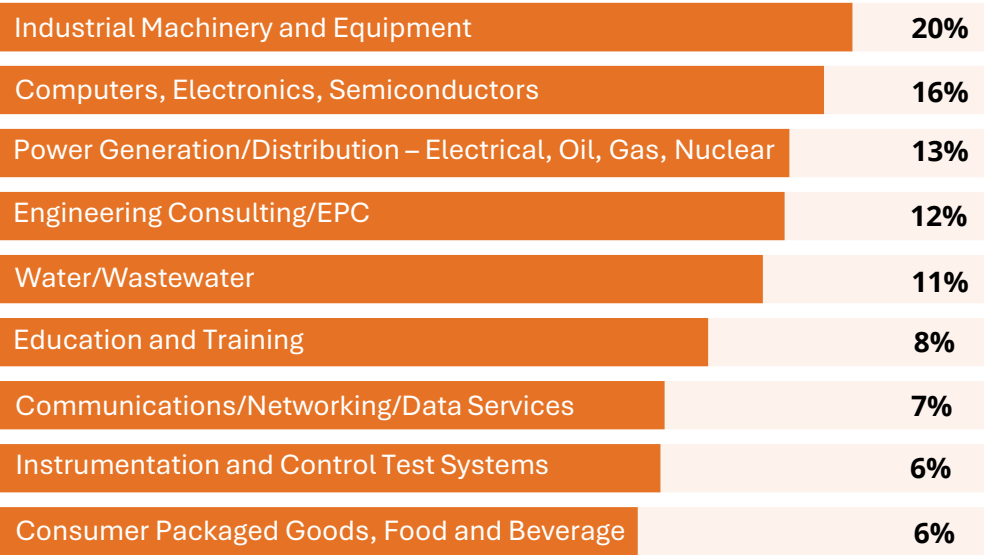
FLORIDA AUTOMATION EXPO

WHO ATTENDED IN 2024? | TAMPA BAY FLORIDA, USA

The 2024 ISA Tampa Bay Section's Florida Automation Expo hosted over **60** vendors showcasing equipment demos, technology sessions and a captivating keynote.



INDUSTRIES



I went to the Tampa event and adored it. It made me proud to be an ISA member and leader.



Ashley Weckwerth
2026 ISA President
International Society of Automation



REGISTER

SPONSOR

#ISAASE

CONFERENCE PACKAGES & REGISTRATION

Conference + Expo Pass – ISA Member

835 USD

Invitation to Welcome Reception (5 October)
Full 2-Day Conference Pass Including Breakfast and Lunch (6-7 October)
Access to Expo Hall (6-7 October)

Conference + Expo Pass – ISA Non-Member

995 USD

Invitation to Welcome Reception (5 October)
Full 2-Day Conference Pass Including Breakfast and Lunch (6-7 October)
Access to Expo Hall (6-7 October)

Conference + Expo Pass + ISA Membership

975 USD

Invitation to Welcome Reception (5 October)
Full 2-Day Conference Pass Including Breakfast and Lunch (6-7 October)
Access to Expo Hall (6-7 October)
One-year ISA Membership

Expo Pass Only

125 USD

Access to Expo Hall Including Lunch (6-7 October)

TRAINING AND NETWORKING OPPORTUNITIES

225
USD

ISA Honors & Awards Gala

Includes private park access to Disney's Animal Kingdom® Theme Park.

1728 USD
2160 USD

IC32 Training

Using the ISA/IEC 62443 Standards to
Secure Your Control System.
Member and Non-Member pricing listed.

1728 USD
2160 USD

IC33 Training

Assessing the Cybersecurity of New
or Existing IACS Systems.
Member and Non-Member pricing listed.

149
USD

ICS4ICS Workshop

Incident Command System for
Industrial Control Systems.

For more
information or
to discuss
sponsorship
opportunities,
contact us at
events@isa.org

CONFERENCE SCHEDULE

FOR ASE SPONSORS & CONFERENCE PASS HOLDERS – NAVY LANYARDS



SUNDAY, 5 OCTOBER

Badge Pickup | 07:30–16:00
North Registration Desk, Disney's Coronado Springs Resort

Conference Welcome Reception | 17:30–19:30
Casitas Courtyard, Disney's Coronado Springs Resort

Note: Badge is required for entrance to all events.



MONDAY, 6 OCTOBER

Badge Pickup | 07:00–14:00
North Registration Desk, Disney's Coronado Springs Resort

Conference Breakfast | 07:00–08:30
Coronado J & K, Disney's Coronado Springs Resort

Keynote | 08:00–08:45
Coronado L, Disney's Coronado Springs Resort

Expo Hours | 09:00–16:00
Coronado J & K, Disney's Coronado Springs Resort

Stage 1 | 09:00–14:30
Coronado L, Disney's Coronado Springs Resort

Stage 2 | 09:00–15:00
Durango 1 & 2, Disney's Coronado Springs Resort

Conference Lunch & State of the Society |
12:00–13:00
Casitas Courtyard, Disney's Coronado Springs Resort
Coronado L, Disney's Coronado Springs Resort

ISA Honors & Awards Gala | 17:00–23:00
Disney's Coronado Springs Resort,
Disney's Animal Kingdom® Theme Park
**Separate Ticket Required*

TUESDAY, 7 OCTOBER

Badge Pickup | 07:00–12:00
North Registration Desk, Disney's Coronado Springs Resort

Conference Breakfast | 07:00 – 08:30
Coronado J & K, Disney's Coronado Springs Resort

Keynote | 08:00–08:45
Coronado L, Disney's Coronado Springs Resort

Expo Hours | 09:00–17:00
Coronado J & K, Disney's Coronado Springs Resort

Stage 1 | 09:00–15:45
Coronado L, Disney's Coronado Springs Resort

Stage 2 | 09:00–15:45
Durango 1 & 2, Disney's Coronado Springs Resort

Stage 3 | 09:00–15:45
Acapulco, Disney's Coronado Springs Resort

Conference Lunch | 12:00–13:00
Casitas Courtyard, Disney's Coronado Springs Resort

Standards Panel | 16:15–16:45
Coronado L, Disney's Coronado Springs Resort

TOPICS ON STAGE



SPOTLIGHT ON AUTOMATION

This conference is designed for automation, cybersecurity and innovation professionals who have an interest in any of the following topics or industries:



Aerospace – Learn about key advancements, challenges and opportunities in aerospace automation.



Cybersecurity – Strengthen defenses by addressing the latest cybersecurity challenges, solutions and best practices.



Supply Chain – Develop a comprehensive approach to protecting critical infrastructure for better cybersecurity posture.



Artificial Intelligence (AI) – Explore the potential of artificial intelligence to optimize operations, enhance safety and promote efficiency.



Digital Transformation – Revolutionize your industry through digital transformation and empower your organization to change and grow.



Sustainability – Understand automation processes for enhancing efficiency, conserving resources and cultivating a greener future for industries worldwide.



Automation Control – Dive into advancements, methodologies and best practices in automation control for efficiency and productivity.



Policy – Navigate the evolving landscape of standards, regulations and policies to ensure compliance.



Threat Intelligence – Discover the technologies that enable automation systems to make more informed decisions.



Computer Vision – Illuminate the potential of computer vision in automation to optimize processes, reduce errors and drive innovation.



Secure by Design – Fortify automation systems through Secure by Design principles to safeguard critical infrastructure and foster trusted environments.



Other Topics – Incident response, industrial control systems, instrumentation, maritime, risk assessment, robotics, SCADA, water/wastewater, etc.



One of my favorite events of the year. The relevance and quality of events/tracks/topics & speakers keep growing every year and makes me want to come back again.

Harikrishna Mohan Rao
University of Alberta



6 OCTOBER CONFERENCE HIGHLIGHTS



STAGE 1

KEYNOTE: TO INFINITY AND BEYOND: INNOVATION IN SPACE FLIGHT

08:00–08:45 | [Coronado L, Disney's Coronado Springs Resort](#)



Douglas Hurley
Retired Astronaut



STATE OF THE SOCIETY ADDRESS

12:30–13:00 | [Coronado L, Disney's Coronado Springs Resort](#)

The ISA State of the Society address gives attendees an overview of ISA's activities so far in 2025, important announcements, as well as a look ahead at strategy for the coming years. This session also marks the "passing of the gavel" from the current year's president to the next year's president.

IT/OT CONVERGENCE PANEL

13:15–14:00 | [Coronado L, Disney's Coronado Springs Resort](#)

The convergence of information technology (IT) and operational technology (OT) presents both opportunities and challenges. Our expert panelists will explore the key aspects of IT/OT convergence, discussing its implications for efficiency, security and productivity in manufacturing environments.

STAGE 2

AUTOMATION IN THEME PARKS – RIDE ENGINEERING

09:30–10:00 | [Durango 1&2, Disney's Coronado Springs Resort](#)



Lauren Etta Riley
Sr Manager, Design & Engineering



STRAWBERRIES, CHATBOTS, AND LAWYERS: HOW YOUR ENTERPRISE CAN DEPLOY REAL AI SOLUTIONS EFFECTIVELY WITHOUT PITFALLS

11:00–11:30 | [Durango 1&2, Disney's Coronado Springs Resort](#)

This talk explores the practical realities of deploying AI in human-centered domains, where ambiguity, emotion and contextual nuance dominate. It begins with a set of cautionary industry examples—including a misconfigured airline chatbot that resulted in a small claims court loss and an AI-generated legal brief that fabricated case law—illustrating how generative systems can propagate errors that pass surface-level inspection but fail under scrutiny.

INDUSTRIAL CONNECTIVITY PANEL: SUCCESSFUL IMPLEMENTATION OF WIRELESS AND 5G

13:15–14:00 | [Durango 1&2, Disney's Coronado Springs Resort](#)

This panel discussion brings together speakers that have expertise in the application of wireless technology to industrial environments. The panel will cover topics around the latest in 5G technologies, contrasting against wireless communications used in satellite and aircraft communications. Attendees will learn more about specific applications of wireless technologies, hopefully learn how they can be applied to their specific needs and have a little fun learning as well.

7 OCTOBER CONFERENCE HIGHLIGHTS



STAGE 1

KEYNOTE: CONFESSIONS OF A DIRTY HACKER: OVER TWO DECADES AS A HACKING CURMUDGEON

08:00–08:45 | Coronado L, Disney's Coronado Springs Resort



Tom Liston

Owner, Bad Wolf Security

ATTACKING THE DEATH STAR WHILE BOW-TIES DEFEND

13:00–13:45 | Coronado L, Disney's Coronado Springs Resort

The MITRE ATT&CK framework provides fingerprints of an attack, but it can lose the context of how attackers chain TTPs together to achieve their objective. Other analysis, like ICS Kill Chain or bowtie, can provide more narrative, but may not include the nuances that ATT&CK provides on the TTPs. Combining these two sets of analysis with the ATT&CK and D3FEND mitigations and the requirements from standards like the ISA/IEC 62443 allows you to better understand how to respond to cybersecurity risks. This talk takes a fun look at linking these models using Star Wars as a backdrop.

STANDARDS FORUM

16:15–16:45 | Coronado L, Disney's Coronado Springs Resort

STAGE 2

HOW TO FUEL INNOVATION IN TRADITIONALLY RIGID ENVIRONMENTS

09:30–10:00 | Durango 1&2, Disney's Coronado Springs Resort



Jeff Winter
VP Business Strategy



Meaghan Ziemba
Host



REVOLUTIONIZING PREVENTATIVE MAINTENANCE: HARNESSING IIOT AND INDUSTRY 4.0 FOR REDUCED DOWNTIME AND INCREASED EFFICIENCY

12:30–13:00 | Durango 1&2, Disney's Coronado Springs Resort

This session explores how cutting-edge Industry 4.0 technologies—such as the Internet of Things (IoT), artificial intelligence (AI) and digital twins—are revolutionizing preventative maintenance. Attendees will learn how real-time monitoring, predictive analytics and automated decision-making can reduce unplanned downtime and improve overall equipment effectiveness.

STAGE 3

THRIVING WITH AI – HOW TO BENEFIT NOT HINDER YOUR CAREER OPPORTUNITIES

09:30–10:00 | Acapulco, Disney's Coronado Springs Resort



Wayne Butterfield

Partner – AI, Automation &
Contact Center Transformation



THE TECHNICAL EXPERT VS. BUSINESS LEADER DILEMMA: CHOOSING YOUR CAREER JOURNEY

13:00–13:45 | Acapulco, Disney's Coronado Springs Resort

Are you reaching a crossroads in your career? If you're like most automation professionals, at some point in your career you'll be faced with a decision between "staying technical" or pursuing a management path. Attendees of this session will hear from a panel of automation professionals with experience in both types of roles, who will share how they approached this decision and what ultimately made them successful.

EXHIBITOR SCHEDULE

FOR ASE EXHIBITORS – TEAL LANYARDS



5 OCTOBER

Exhibitor Check-in | 07:30–16:00
North Registration Desk, Disney's Coronado Springs Resort

Exhibitor Setup | 08:00–16:00
Coronado J & K, Disney's Coronado Springs Resort

Conference Welcome Reception |
17:30–19:30
Casitas Courtyard, Disney's Coronado Springs Resort

6 OCTOBER

Conference & Exhibitor Breakfast |
07:00–08:30
Coronado J & K, Disney's Coronado Springs Resort

Expo Hours | 09:00–16:00
Coronado J & K, Disney's Coronado Springs Resort

Expo Lunch | 11:00–12:00
Coronado J & K, Disney's Coronado Springs Resort

Expo Cash Bar & Exhibitor Raffles |
14:30–16:00
Coronado J & K, Disney's Coronado Springs Resort

ISA Honors & Awards Gala | 17:00–23:00
*Disney's Coronado Springs Resort,
Disney's Animal Kingdom® Theme Park*
**Separate Ticket Required*

7 OCTOBER

Conference & Exhibitor Breakfast |
07:00–08:30
Coronado J & K, Disney's Coronado Springs Resort

Expo Hours | 09:00–17:00
Coronado J & K, Disney's Coronado Springs Resort

Expo Lunch | 11:00–12:00
Coronado J & K, Disney's Coronado Springs Resort

Expo Cash Bar & Exhibitor Raffles |
14:30–16:00
Coronado J & K, Disney's Coronado Springs Resort

Exhibitor Teardown | 17:00–20:00
Coronado J & K, Disney's Coronado Springs Resort

Note: All exhibitors are required to setup during given setup times. Badge is required for entrance.

EXPO SCHEDULE

FOR ASE EXPO PASS HOLDERS – ORANGE LANYARDS



6 OCTOBER

Expo Badge Pickup | 08:30–14:00

North Registration Desk, Disney's Coronado Springs Resort

Expo Hours | 09:00–16:00

Coronado J & K, Disney's Coronado Springs Resort

Expo Lunch | 11:00–12:00

Coronado J & K, Disney's Coronado Springs Resort

Expo Cash Bar & Exhibitor Raffles | 14:30–16:00

Coronado J & K, Disney's Coronado Springs Resort

ISA Honors & Awards Gala | 17:00–23:00

*Disney's Coronado Springs Resort,
Disney's Animal Kingdom® Theme Park*

**Separate Ticket Required*

7 OCTOBER

Expo Badge Pickup | 08:30–12:00

North Registration Desk, Disney's Coronado Springs Resort

Expo Hours | 09:00–17:00

Coronado J & K, Disney's Coronado Springs Resort

Expo Lunch | 11:00–12:00

Coronado J & K, Disney's Coronado Springs Resort

Expo Cash Bar & Exhibitor Raffles | 14:30–17:00

Coronado J & K, Disney's Coronado Springs Resort

Note: Expo pass holders will not be permitted into the Expo hall before the doors open. Badge is required for entrance.

EXPO

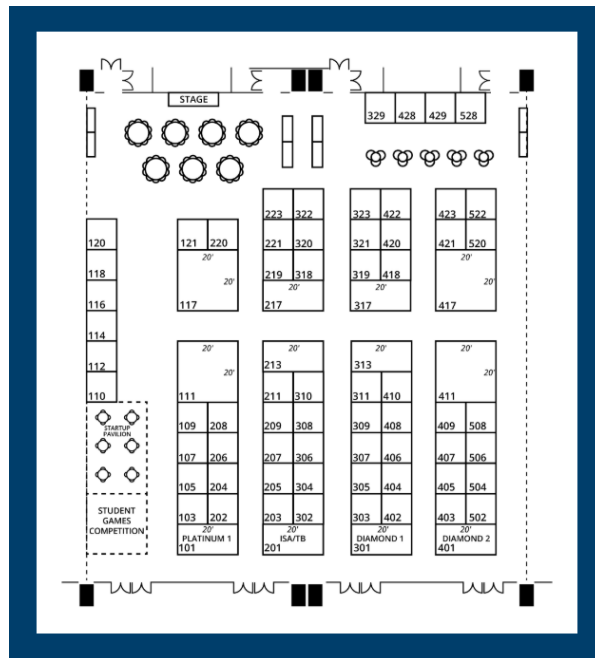


IGNITE INNOVATION AT THE EXPO

ISA is partnering with our Tampa Bay Section to present a reimagined Expo featuring more than 70 exhibitors. The Expo will feature vendors from throughout the industrial automation, process control and operational technology (OT) cybersecurity fields. The Expo will also showcase the results of a new student competition with a full immersion room.

EXPO FLOORPLAN

Don't miss the opportunity to connect directly with attendees and showcase your products and solutions that are shaping the future of our industry.



EXPO EVENTS

STARTUP PAVILION & PITCH SESSION

ISA is excited to announce our new Startup Pavilion & Pitch Session, taking place on 6 October. Discover new technologies and emerging solutions that could help you to tackle your toughest business challenges.

STUDENT SIMULATION SHOWCASE & FULL IMMERSION ROOM BY IGLOO VISION

Join ISA student ambassadors tackling real-world challenges in process safety, production loss and cybersecurity in Igloo Vision's immersion room. Sign-up on-site for your chance to participate!

EXHIBITOR STAGE DEMOS

Don't miss a full line-up of presentations from our vendors on the Expo stage. Schedule to be released prior to the event.

EXHIBITOR RAFFLES

Make your way to the Expo stage on 6 & 7 October as our exhibitors raffle off a variety of fantastic prizes!

For more information or to purchase a booth, contact us at events@isa.org

HONORS & AWARDS GALA

DISNEY'S ANIMAL KINGDOM® THEME PARK

MONDAY, 6 OCTOBER | 17:00–23:00

Step into a whole new world at our 2025 Honors and Awards Gala, set against the stunning backdrop of Pandora - The World of Avatar at *Disney's Animal Kingdom®* Theme Park. Join us for an unforgettable evening celebrating our 2025 awardees, Fellows and scholarship recipients, while enjoying exclusive, unlimited access to breathtaking attractions. Be our guest at this magical celebration set amidst the bioluminescent rainforests of Pandora!

**Ticket required for every phase*

BUY YOUR TICKET TODAY!

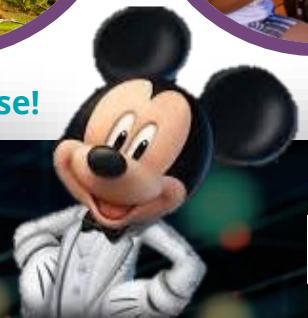
225
USD

AGENDA

- 17:00** – Welcome and Honors & Awards Ceremony, *Disney's Coronado Springs* Resort
- 18:30** – Transfer from *Disney's Coronado Springs* Resort to *Disney's Animal Kingdom®* Theme Park.
- 19:30** – Dinner in *Disney's Animal Kingdom®* Theme Park – Harambe Theatre District
- 21:00** – Reception in *Disney's Animal Kingdom®* Theme Park – Pandora – The World of Avatar.
- 23:00** – Transfer from *Disney's Animal Kingdom®* Theme Park to *Disney's Coronado Springs* Resort.



Don't miss a special appearance by Mickey Mouse!



**AUTOMATION
SUMMIT & EXPO**

REGISTER

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#ISAASE

TRAINING & WORKSHOP SCHEDULE

FOR ASE TRAINING & WORKSHOP ATTENDEES – LIME LANYARDS



7-9 OCTOBER

ISAGCA

Attend our hands-on ICS4ICS workshop, where you will learn the framework for managing cyber incident responses while earning ICS4ICS credentials.

Incident Command System for Industrial Control Systems (ICS4ICS) Workshop

8 October | 07:00–17:30
Sorcerer's Apprentice 1, Disney's Contemporary Resort

**Separate registration fee applies.*

STANDARDS MEETINGS

ISA standards help automation professionals streamline processes and improve safety, cybersecurity and efficiency in operations spanning multiple industry segments. ISA invites our Standards Committees to meet in person during the week of ASE to advance new and existing standards.



ISA67 – Nuclear Power Plant

7 October | 08:00–17:00
Fantasia A & B, Disney's Contemporary Resort

ISA75 – Control Valves

7 October | 08:00–17:00
8 October | 08:00–12:00
Fantasia C & D, Disney's Contemporary Resort

ISA96 – Valve Actuators

8 October | 13:00–17:00
9 October | 08:00–17:00
Fantasia C & D, Disney's Contemporary Resort

ISA112 – SCADA Systems

8 October | 08:00–17:00
9 October | 08:00–17:00
Fantasia E & F, Disney's Contemporary Resort

TRAINING COURSES

ISA offers the most comprehensive set of industrial cybersecurity certificate training courses in the market—covering the complete lifecycle of industrial automation and control system (IACS) assessment, design, implementation, operations and maintenance. Register to attend one of our world-class training courses:

Using the ISA/IEC 62443 Standards to Secure Your Control Systems (IC32)

8-9 October | 07:00–17:30
Coronado M, Disney's Coronado Springs Resort

Assessing the Cybersecurity of New or Existing IACS Systems (IC33)

8-9 October | 07:00–17:30
Coronado N, Disney's Coronado Springs Resort

**Separate registration fee applies.*

ABOUT THE CONFERENCE VENUE

DISNEY'S CORONADO SPRINGS RESORT

Celebrate the unique blend of Spanish, Mexican and Southwest American cultures at *Disney's Coronado Springs* Resort. This beautiful lakeside oasis offers classic influences, imaginative Disney touches and modern comforts both inside and out—so you can feel energized and inspired during your stay. Rooms and suites are located within Gran Destino Tower and 3 distinct "villages" surrounding Lago Dorado.

1001 West Buena Vista Drive, Lake Buena Vista, Florida 32830-8403

ACCOMODATION

Please use the following link to make your reservation. We have a block of discounted hotel rooms for our attendees, starting at 269 USD. We encourage you to book at your earliest convenience to avoid any disappointment on availability.

RESERVE YOUR STAY BY 4 SEPTEMBER!

PERKS

With your reservation, take advantage of special Walt Disney World Group & Convention theme park tickets available on this site. These tickets offer value and flexibility so you can enjoy the magic when it's convenient for you. Tickets may be purchased for family and friends traveling with you.



ABOUT THE SECONDARY VENUE

DISNEY'S CONTEMPORARY RESORT

Retreat to this ultra-modern Disney Resort hotel and discover award-winning dining, spectacular views. Whether you're staying in the iconic A-frame Contemporary tower or the nearby Garden Wing, you can walk to Magic Kingdom main gate or catch the Resort Monorail as it breezes through the tower.

4600 North World Drive, Lake Buena Vista, Florida 32830-8413

TRANSPORTATION FROM DISNEY'S CORONADO SPRINGS RESORT

If you are staying at *Disney's Coronado Springs Resort* and would like to travel to *Disney's Contemporary Resort* for a standards meeting, ISAGCA workshop, or otherwise, there are a few ways to get there!

MINNIE VAN SERVICE

Have one of Disney's Cast Members whisk you around in their stylish vehicles, decorated with Minnie Mouse's signature polka dots! The Minnie Van service seats a maximum of 7 guests and requires payment through the Lyft app.

FREE DISNEY BUS

- 1. Bus to Magic Kingdom.** At *Disney's Coronado Springs Resort*, take the bus to *Disney's Magic Kingdom Theme Park*. A security check with metal detectors will be required.
- 2. Walk to Contemporary Resort.** Once you arrive, you can easily walk to *Disney's Contemporary Resort* via the walking path connected to *Disney's Magic Kingdom Theme Park*. Total journey approximately 45 minutes to one hour.



THANK YOU TO OUR SPONSORS

Empowering innovation and driving the future of automation, we would like to extend a heartfelt thank you to our esteemed sponsors for their invaluable support and collaboration.

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Honeywell

GOLD SPONSORS

FORTINET®

**CONTROL
STATION**

ZEDEDA
Powering the Edge

IMMERSION ROOM PROVIDER

igloo

VR TECHNOLOGY PROVIDER

visCo



This was a great expo. There were lots of vendor booths and many opportunity for networking. I am eagerly waiting for the next year's show!



Anonymous
2024 ASE Attendee

MEET THE PROGRAM COMMITTEES

STAGE 1



Tobi Abori, Network Engineer, *Shell*



Marco Ayala, President, *Infra Guard*



Felipe Costa, Senior Product Marketing Manager, Networking & Cybersecurity, *Moxa Americas*



Jessa Davis, Security Consulting Manager, *Accenture*



Tim Gale, Director, Industrial Cybersecurity, *1898 & Co.*



Katherine Hutton, Product Manager, *Cybersecurity, Fluence*



John Morrow, Senior Cybersecurity Consultant, *FM Global*



Patrick O'Brien, Cybersecurity Team Leader, *exida*



Steven Roelsing, CEO, *ASMGi*

Sunil Doddi, CAP, CFSE, CFS, *Pennsylvania*

STAGE 2



Hassan Ajami, Vice President, *PCI Vetrix*



Patrick Corbett, Senior Systems Manager, *Eli Lilly and Company*



Mark Kraeling, Solutions Architect, *GE Transportation, a Wabtec Company*



Steve Mustard, President, *Au2mate*



Chad Paxson, Process Control Analyst, *Cobb County – Marietta Water Authority*



Brian Romano, Director, Technology Development, *The Arthur G. Russell Co., Inc.*



David Schultz, Senior Consultant, *Rhize*



Jeff Winter, Vice President, Business Strategy, *Critical Manufacturing*

Dave Lafferty, President, *Scientific Technical Services*

STAGE 3



Patrick Corbett, Senior Systems Engineer, *Eli Lilly and Company*



Colleen Goldsborough, Industry Sales Manager, *United Electric Supply*



Sherry LaBonne, Software Product Manager, *Rockwell Automation*



Harikrishna Mohan Rao, Graduate Research Student, *University of Alberta*



Riddhi Padariya, Senior Controls Engineer, *The Boring Company*



Jasmeen Virk, Digital Business Development, *Spartan Controls*

Shreya Nandiraju, Consultant

WORKING WITH SECTIONS MEET THE ISA TAMPA BAY SECTION



How has working with the ISA HQ team helped accomplish your goals for your section?

They have shown us ways to approach the Florida Automation Expo that we didn't think about, and how to position it as a better show in the future. Their insight, flexibility, willingness to work with us and show us their methods has been fantastic and is definitely appreciated.

Mike Stoup, VP/E&I Group Manager, *McKim & Creed, Inc.*

ISA Tampa Bay Section Member



What do you feel would be the greatest accomplishment in combining the Florida Automation Expo with ASE?

Combining a local show with an international crowd will lead to enlightening conversations while enjoying one of Florida's top attractions!

Phillip Swinson, VP of Automation, *Electro Design Engineering, Inc.*

ISA Tampa Bay Section Member



What did you like the most about the Florida Automation Expo?

I love the networking aspect of this show. We have vendors from all walks of automation showing their latest and greatest products, so I can walk through the expo and quickly get up to speed on the different industries and market solutions represented.

Dave Uberty, Senior Project Engineer, *McKim & Creed, Inc.*

ISA Tampa Bay Section President

MEET THE ISA TEAM

ISA EVENTS TEAM



Morgan Foor
Director of Events



Natalie Larocco
Events Manager



MaChelle Beason
Events Coordinator

ISA SALES TEAM



Chris Nelson
Account Executive



Gina DiFrancesco
Account Executive



Matt Rothkopf
Program Manager,
ISA Sales



Edward Manns
Managing Director,
External Relations

ABOUT ISA

SETTING THE STANDARD FOR AUTOMATION

The International Society of Automation (ISA) is a non-profit professional association founded in 1945 to create a better world through automation. ISA empowers the global automation community through standards and knowledge sharing, driving the advancement of individual careers and the overall profession. ISA develops widely used global standards; certifies professionals; provides education and training; publishes books and technical articles; hosts conferences and exhibits; and provides networking and career development programs for its members and customers around the world.